

Nation-Wide Service Providers



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The Strategic Benefit Advantage™

BENEFITS SERVICE COMMITMENT REPORT UNIQUE ABILITY TEAM BENEFITS BLUE PRINT FIV
YEAR STRATEGY BENCHMARKING THE COMMUNICATOR ADVANTAGE EMPLOYEE PERCEPTION
SURVEYS WELLNESS MULTIPLIER EMPLOYEE WELL-BEING INNOVATION IN IMPLEMENTATION
6-MONTH CHECK UP ADVANCED STRATEGIES FORECASTING STRATEGIC RENEWAL PROGRAM
RESULTS ACCELERATOR EMPOWER YOUR EMPLOYEES EFFORTLESS ENROLLMENT MARKETING VI
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Our partnership is what makes us unique;
our commitment is what makes us extraordinary.

Simply Better Benefits™

Each year we work with a select group of employers, committed to realizing the future for their employees and their business. Are you ready to step forward and become one of the many companies we have created a solid foundation of benefits for?

Our Unique Ability teams are standing by to help you discover the future your of benefits.

your benefits @ mind

The Strategic Benefit Advantage™

You have a strategic plan for your business, but what about your employee benefits? Do you have the best plan? Will it work for you in three years? In five? At Johnston & Matthews, our expertise is in analyzing your unique situation from the perspectives of both today and tomorrow. With virtually limitless plan choices and leading edge technologies, we offer a Strategic Benefit Advantage™ for your business.

flexible solutions that make long-term sense



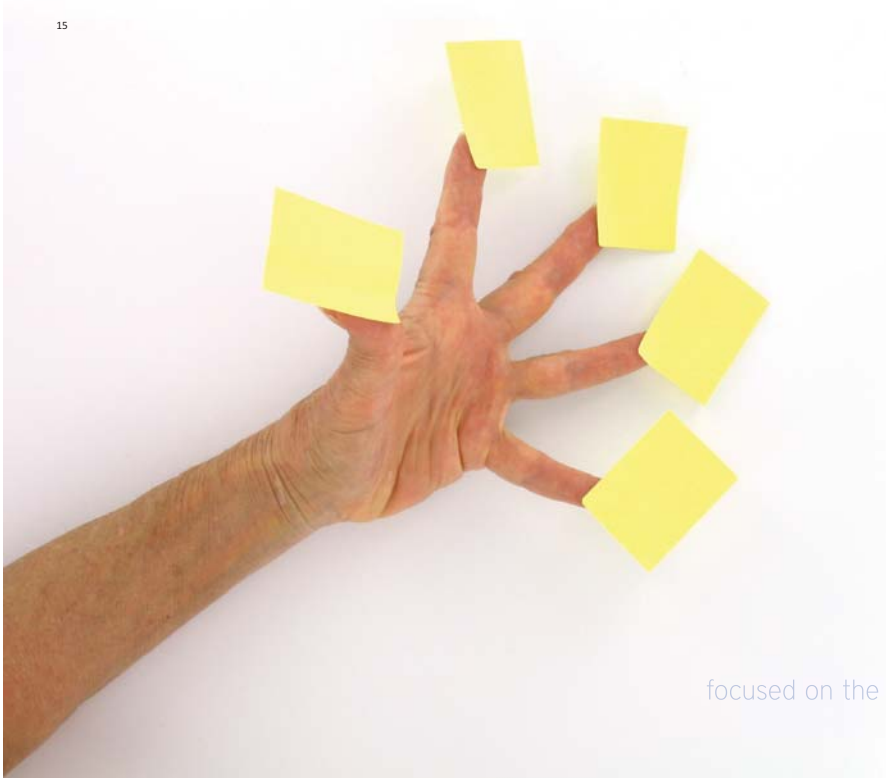
The future of employee benefits

Strategic Renewal Process

Our mid-year reviews provide the opportunity to evaluate your benefits program and its effectiveness well in advance of your renewal deadline. This ensures that enhancements can be made if desired and employees can be informed well in advance of renewal. We focus on long-term benefits goals, including:

- Cost Containment
- Employee Perception
- Employee Health and Well-being

We understand the importance of these areas and are committed to working with you to achieve your desired goals.



focused on the future

The Results Accelerator™

The best benefit programs meet the needs of both businesses and employees. They are seamless and easy to understand, with accessible information that takes the burden off of HR. We offer:

- *Effortless Enrollment Programs* using our interactive online tools and kiosks.
- *Effective Marketing Campaigns* to educate and remind employees of important information and deadlines.
- *Online Benefit Tools* that put information within reach 24/7.

Our dynamic process utilizes technology to ensure your employees are well-informed and equipped to manage their personal benefits needs.

The Service Commitment Report

When you work with Johnston & Matthews you benefit from a team of professionals assembled to meet your specific needs. These unique ability teams have expertise in all aspects of employee benefits, combined with an industry leading commitment to and investment in technology that improves the delivery of employee benefits for both businesses and their employees.

Your team will include:

- Lead Consultant
- Implementer
- Senior Account Manager
- Associate Account Manager
- Technology Developer

Our employees use their unique abilities and expertise to ensure a cohesive focus on adding value to your employee benefits programs.

6 Month Check Up



Part of the Strategic Benefit Advantage is our semi-annual Plan Reviews. Every six months we review your benefits plan and blueprint. Our goal is to ensure that clients remain up to date on the most important topics affecting their plan and their employees.

- Renewal Forecasting
- Claims Reviews
- Service Commitment
- Technology
- Communications
- Timelines

taking the pulse of your business

solid benefits strategies that work





Benefits Blueprint

as if you started from scratch

Wellness Mutilplier

Studies show healthier employees reduce business costs, and employees appreciate access to health and wellness programs at work. Using a combination of on-site health programs, personal health coaches, and year-round screenings, we help your business create a roadmap to better health.



focused on overall health

To create your company's long-term employee benefits strategy requires an analysis of your workforce specifics. Where will you be in five years? What can you anticipate in coverage needs and costs? The Benefit Blueprint includes:

- **Benchmarking**

We draw data from the industry's largest plan design and cost survey database to establish credible benchmarks.

- **Claims Analysis**

Our thorough analysis of your employee healthcare costs and categories helps us create a program specifically designed to meet your workforce needs.

- **Education & Communication**

Employees are happiest with their benefits when they fully understand them, so we make it easy with our communications programs that educate and update employees all year long.

- **Creative Plan Designs**

Everything we do is designed to create the benefits plan you would create if you could create it from scratch. From traditional healthcare to wellness programs, we customize your program to work for your business.

- **Wellness**

Rising healthcare costs have put wellness programs top of mind. We implement customized wellness strategies that yield results in employee well-being and reduced claims.

Communicator Advantage

What a difference it makes when employees understand and appreciate their benefits. This can only come about through communication. We brand your benefits and develop an internal advertising strategy used to educate and inform employees, transforming them from a passive participant to an active partner. Increasing the value of your benefits is the plan.



knowledge is power